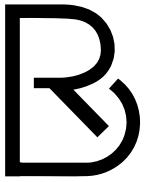


# ROUNAK BHUNIA

ILLUSTRATOR & GRAPHIC DESIGNER

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## Skills

### Design

Brand Identity  
Print & Digital Illustration  
Design Strategy  
Layout Design Packaging  
Design Marketing  
Motion Graphics  
UI/UX  
Social Media

### Software

Photoshop  
Illustrator  
InDesign  
Adobe XD  
Sketch  
Figma  
After Effects  
Blender  
Unity  
Microsoft Office

## Experience

Marcelle Group | 2021 - 2022 | Brooklyn, NYC

*Designer, Product Development & Packaging*

Developed innovative packaging solutions for a variety of products for brands such as Sharper Image and Brookstone from concept through to print-ready final delivery.

Developed new products for in-house brands.

TJX Corp. | Summer 2019 | Framingham, Massachusetts

*Product Development Intern, Soft Home Product Development*

Worked with my team to coordinate the development process for new products.

Reviewed samples, managed production timelines, and designed customer minded merchandise, such as pet apparel, based on current market trends.

SOS Ideas Creative Agency | Summer 2018 | Kolkata, India

*Designer, Packaging & Marketing*

Developed new brand identities for several food product launches.

Coordinated with designers and clients to produce print materials, advertising and packaging for the Bisk Farms product line.

Grey Group | Summer 2017 | NYC

*Designer, Grey Health & Wellness*

Composed layouts and designs for social media and web platform advertising.

Gained experience working in a fast-paced environment and worked with large clients such as Eli Lilly and Papa John's.

Led teams of professionals from various fields and collaborated with Creative Directors on healthcare brand identity projects.

Freelance Design and Illustration | Present

Brown Esports | Design lead and executive board member for Brown Esports; facilitated an 1150% increase in club membership and social media engagement.

Logo Work | Created the title logo for House Sitter, an indie video game that garnered over a million online views.

Editorial | Created illustrations and motion graphics for various online publications.

## Education

Rhode Island School of Design

*BFA, Illustration | 2020*

Enrolled in design coursework such as Visual Strategies, Visual Thinking, Digital 3D, and Design for Good.

Brown University

*User Interface and User Experience Course | Computer Science | 2017*